



URNS

15

**ZERO-TRASH
BIRTHDAY
BASH**

2024 Sponsor Kit

**ecoRI News is celebrating 15 years as
Rhode Island's environmental watchdog!**

You can extend your brand reach to our diverse, loyal readership and support critical independent environmental reporting by becoming a sponsor of our signature annual zero-waste fundraising event.

Sept. 12 from 5:30-8 p.m., at Dye House in Providence.



ecoRI News is a nonprofit newsroom covering environmental and climate-justice news in southern New England. Through our reporting we inspire citizens to become better stewards of their environment.

Our reporting connects a combined audience of 65,000 subscribers, social followers and web visitors to news about the critical environmental issues facing our region.

From policymakers to citizens, our event attracts a virtual who's-who of the environmental sector: Environmentally minded policymakers, educators, business owners, community organizers and staunch ecoRI News supporters.

Grow your reach to an incredibly loyal following that consistently turns out for ecoRI News' annual Bash, this is your opportunity to connect with those who are passionate about green living, sustainability and local environmental journalism.

Your business will gain deep exposure to target customers by being an integral part of this buzzworthy event — all while supporting a trusted and beloved source of environmental news in the region.



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Sponsorship Levels

Please visit ecori.org/bash or email jim@ecori.org to make your sponsorship commitment today.

	Publisher \$5,000	Ombudsman \$2,500	Editor \$1,500	Reporter \$550	Correspondent \$350
BENEFITS					
Website advertising	12 weeks free ads on ecori.org	6 weeks free ads on ecori.org			
Program	Full page ad	Half page ad	Logo	listing	listing
Print & electronic marketing	1st tier logo placement	2nd tier logo placement	3rd tier logo placement	listing	listing
Opportunity to speak about your business at the event	✓	✓			
Event tickets	10	8	6	4	2



ecoRI News' dedication to environmental journalism provides readers with fact-based articles on subjects that affect the here and now and our future. Their reporting is thoroughly researched and clearly written, allowing the reader to feel confident they are getting the straight goods.

—EMILY WESTCOTT, CHEPACHET, R.I.

