

## ecoRI News is celebrating 15 years as Rhode Island's environmental watchdog!

You can extend your brand reach to our diverse, loyal readership and support critical independent environmental reporting by becoming a sponsor of our signature annual zero-waste fundraising event.

Sept. 12 from 5:30-8 p.m., at Dye House in Providence.







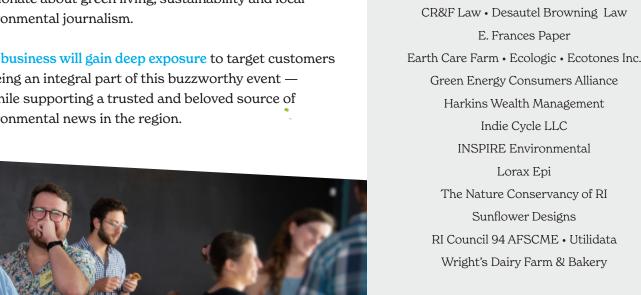
ecoRI News is a nonprofit newsroom covering environmental and climate-justice news in southern New England. Through our reporting we inspire citizens to become better stewards of their environment.

Our reporting connects a combined audience of 65,000 subscribers, social followers and web visitors to news about the critical environmental issues facing our region.

From policymakers to citizens, our event attracts a virtual who's-who of the environmental sector: Environmentally minded policymakers, educators, business owners, community organizers and staunch ecoRI News supporters.

Grow your reach to an incredibly loyal following that consistently turns out for ecoRI News' annual Bash, this is your opportunity to connect with those who are passionate about green living, sustainability and local environmental journalism.

Your business will gain deep exposure to target customers by being an integral part of this buzzworthy event all while supporting a trusted and beloved source of environmental news in the region.





## PAST SPONSORS INCLUDE:

Washington Trust • Bank Newport Conservation Law Foundation Earth Care Farm • Ecologic • Ecotones Inc.

## **Sponsorship Levels**

Please email visit <u>ecoRI.org/bash</u> or <u>jim@ecoRI.org</u> to make your sponsorship commitment today.

|  | Publisher<br><b>\$5,000</b>       | Ombudsman<br><b>\$2,500</b>      | Editor<br><b>\$1,500</b>   | Reporter<br><b>\$550</b> | Correspondent<br>\$350 |
|--|-----------------------------------|----------------------------------|----------------------------|--------------------------|------------------------|
| BENEFITS   |                                   |                                  |                            |                          |                        |
| Website advertising                                  | 12 weeks free ads<br>on ecori.org | 6 weeks free ads<br>on ecori.org |                            |                          |                        |
| Program  | Full page ad                      | Half page ad                     | Logo                       | listing                  | listing                |
| Print & electronic marketing                         | 1st tier logo<br>placement        | 2nd tier logo<br>placement       | 3rd tier logo<br>placement | listing                  | listing                |
| Opportunity to speak about you business at the event | <b>✓</b>                          | 1                                |                            |                          |                        |
| Event tickets  | 10                                | 8                                | 6                          | 4                        | 2                      |



ecoRI News' dedication to environmental journalism provides readers with fact-based articles on subjects that affect the here and now and our future. Their reporting is thoroughly researched and clearly written, allowing the reader to feel confident they are getting the straight goods.

-EMILY WESTCOTT, CHEPACHET, R.I.

